



Small Medium Business (SMB)

2007 Small Business Awards: The Winners

TABLE OF CONTENTS

- Introduction
Greenling Organic Delivery
Metabeam
YourTechOnline
Medikinetics
PrepMe
Ten Minute Media
EnerGov Solutions
Childs Capital
ZapTel
Dolphin Stadium

Anywhere Test Prep

PrepMe

Size: 5 employees
Headquarters: San Francisco
Key Tech: Managed hosting service
Business: Education
www.prepme.com



ENLARGE

One of the most stressful events in a student's life is taking the dreaded SAT for college admissions. An estimated 1.6 million students take the test annually, and many seek outside help to prepare. But some can't afford the time or money for a private tutor or regular class, so PrepMe offers an alternative.

"Most classes aren't tailored to a specific student's needs," says Avichal Garg, the company's CTO and a cofounder, "so we use technology to customize that to the student." PrepMe offers individualized online courses for SAT, PSAT, and ACT test preparation, as well as personal tutors online.

"We have tens of thousands of students all over the world, from Africa to Asia," Garg says. The benefit for those students is that no matter where they are, they can access the training tools and have access to a tutor. And it saves families money. A typical classroom test-preparation course can cost from \$800 to \$1,000, versus PrepMe's \$300 to \$500 fees. PrepMe claims that the average student experiences a 300-point increase on his or her SAT results.

To keep its services up and running around the clock, PrepMe relies on ServePath, a managed hosting and colocation provider. PrepMe's platform was built on open-source software, including Apache and MySQL, but is hosted by ServePath, which eliminates much of the IT overhead for the company and handles tasks such as load balancing to maintain reliability. It also provides additional security. Garg estimates that using a hosted service saves the company about \$50,000 a year in personnel costs. —next: Ten Minute Media >

< Back

Next >

Print Email Save Reprints

Buzz up! Mixx It Digg It Stumble! Like? More...

XML Add PC Magazine Small Business Center RSS feed to your feed reader so that you don't miss another headline!

MY YAHOO! Add to Google MY MSN More Readers

What is this? See all tech RSS feeds

newsletters

Get PCMag.com's FREE email newsletters delivered to your inbox. It's easy, just follow the steps. Want more? Check out our other newsletters here. Manage your newsletter subscriptions here.

1. Make your selections:

- Daily News Alert
Inside PCMag.com
PCMag.com Small Business Update
PCMagCast Update
Productwire: First Looks Update
Security Watch
Tech Saver
Tip of the Day
Utility Library Update

2. Select email format:

HTML

3. Enter email address:

Input field for email address

Free White Papers

- Read How to Counter Threats in Database Security in this Free White Paper
Gap analysis: The case for data services
Virtualization: Taming the New Reality
7 Ways to Optimize Project Team Productivity: Use Customizable Web-based Software to Your Advantage
ITIL Version 3 Best Practices: Master World-Class IT Management Techniques with ITIL Version 3

View all White Papers >
Click here to list your White Papers >

FEATURED VIDEO



Product Reviews

Epson MovieMate 72

We check out Epson's high-definition theatre projector, jammed packed with a DVD/CD player, four Dolby stereo speakers and 720P resolution.
Video Product Review Archive



Tech Tips

Speed Up Windows XP

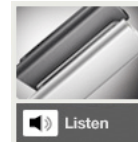
Tired of waiting for Windows XP to boot up? We have a way to dramatically reduce your boot time.
Video Tech Tips Archive

Most Popular Videos

- Product Review: Apple iPhone 3G
What's New Now: Hello iPhone 3G!
Product Review: Apple MacBook Air
Tech Tip: HDTV Must Have Accessories
CrankyGeeks: Vista SP1 Wasn't Worth The Wait
DL.TV: Firefox Extensions
Feature: How To Overclock Your PC

All Videos >

PCMAG RADIO PODCAST



PCMag Radio

iPhone 3.0 is Here

Hey, where did Lance and Dan go? Sascha tries to keep control of everybody's enthusiasm over iPhone 3.0, the iPod Shuffle, and their lack of enthusiasm for the Dell Adamo and Verizon Hub. Also, listener mail!

PCMag Radio Archives

Most Popular Podcasts

- The Future of Windows PCs
Our Predictions For 2009
Does Windows 7's Wow Start Now?
iPhone vs. Blackberry Bold
Windows Vista Headaches

All PCMag Radio Podcasts >

PRODUCT GUIDES
Desktops
Digital Cameras
DVD Creation
Handhelds
Laptops
LCDs
MP3 Players
PDAs & Phones
Printers
VoIP
Windows XP
Wireless Networks
All categories

top sellers

Compare Store Deals

- 1. Dell XPS M1330 PC Notebook
2. Sony VAIO VGN-N365E/B PC Notebook
3. eMachines M6805 PC Notebook
4. Sony VAIO VGN-N325E PC Notebook
5. Hewlett Packard Compaq Evo Notebook N610c (470048-956)

more >

breaking news

12.2.2008
Dell Design Studio Brings Art to Laptops

11.5.2008
WinHEC 2008: Keynote Roundup

10.28.2008
Dell Announces New Business Desktop PCs

9.23.2008
Is Internet Radio Saved? Not Exactly

[View All](#)



John C. Dvorak

Nine Ways to Use Twitter
Disregard the hype and the haters; Twitter is a powerful platform with plenty of practical uses.



shop now

Find great products and great deals.

Shop for:

(enter product name or keywords)

in:

What's New Now

PCMag Announcements

PCMAG.COM

ONLY 62¢ a copy  **subscribe**

SUBSCRIBE TO PC MAGAZINE DIGITAL TODAY!

[Subscription Help](#) | [Renew](#) | [Give a Gift](#)

PCMAG.COM QUICK LINKS

ZIFF DAVIS MEDIA

[Issue Index](#) | [Contact Us](#) | [About](#) | [Advertise](#) | [Site Map](#) | [Magazine Customer Service](#)

[Desktop PC Reviews](#) | [Cheap Laptops](#) | [Wireless Networking](#) | [Media Desktops](#) | [Laser Printers](#) | [InkJet Printers](#) | [MP3 Players](#) | [Digital Cameras](#) | [HDTV's](#) | [Computer & Console Video Gaming](#) | [Small Business Solutions](#) | [Everything Apple](#) | [LCD TVs & Monitors](#) | [Cheap Digital Cameras](#) | [Antivirus Software](#) | [Small Business Solutions](#)

[Ziff Davis Home](#) | [Contact Us](#) | [Advertise](#) | [Link to Us](#) | [Reprints](#) | [Magazine Subscriptions](#) | [Newsletters](#) | [RSS Feeds](#) | [Tech Shop](#) | [Tech Encyclopedia](#) | [PC Downloads](#) | [Tech Webcasts](#) | [Tech Podcasts](#) | [Tech Video](#) | [White Papers](#) | [Ziff Davis Media International](#)

[AppScout](#) | [Cranky Geeks](#) | [DigitalLife](#) | [DL.TV](#) | [ExtremeTech](#) | [Filefront](#) | [GearLog](#) | [GoodCleanTech](#) | [PCMag.com](#) | [PCMagCasts](#) | [Security Watch](#) | [Smart Device Central](#) | [What's New Now](#)

[AppScout Mobile](#) | [Gearlog Mobile](#) | [GoodCleanTech Mobile](#) | [PCMag.com Mobile](#)

Use of this site is governed by our [Terms of Use](#) and [Privacy Policy](#)
Copyright © 1996-2009

Ziff Davis Publishing Holdings Inc. All Rights Reserved. PC Magazine is a registered trademark of Ziff Davis Publishing Holdings Inc. Reproduction in whole or in part in any form or medium without express written permission of Ziff Davis Media Inc. is prohibited.